

WHAT'S THE MOST
IMPORTANT
THING **YOU** CAN DO TO
SUPPORT YOUR
FRANCHISEES?

LET THEM FOCUS ON MAKING MONEY.

The single biggest contribution that you can make to your franchisees is to give them the resources that allow them to be successful.

Why not take the burden of sorting through emails and resumes off their shoulders?

Hyrell Online Hiring Systems allows you to provide a new level of support to your network by offering a fully featured, centrally managed, web-based hiring system without the typical corporate-paid setup and management costs.

When you're ready to empower your Franchisees, we're here to help.



POWERFUL RESOURCE CENTRALIZATION

Centrally Managed Position Library

Key to Hyrell's hiring platform for franchisees is the ability for the corporate office to provide the available positions, descriptions and hiring criteria for each position in one central library. Franchisees simply pick the position they want to fill, pay and go.

Automatic Job Postings

With the click of the mouse, the job posting is automatically sent to local and national job posting boards, as well as your organization's customized hiring portal, giving franchisees the exposure they need without the hassle of visiting each site individually.

The screenshot displays a three-step process for hiring:

- Step 1: SELECT JOB(S)** (Active)
- Step 2: ARRANGE PAYMENT**
- Step 3: REVIEW/APPROVE AND POST**

Under the 'Job Category' section, there is a list of 11 job categories under the heading 'FASTSIGNS (11)'. Each category has a checkbox and a 'Preview' link:

<input type="checkbox"/> Computer Graphic Designer Preview	<input type="checkbox"/> Customer Service Representative Preview	<input type="checkbox"/> Marketing Assistant Preview
<input type="checkbox"/> Office Associate Preview	<input type="checkbox"/> Outside Sales Representative Preview	<input type="checkbox"/> Production Manager Preview
<input type="checkbox"/> Sales Manager Preview	<input type="checkbox"/> Sign Maker Preview	<input type="checkbox"/> Store Manager Preview
<input type="checkbox"/> Technology Sales Specialist Preview	<input type="checkbox"/> Teleprospecting Specialist Preview	

Below the list, it states 'No jobs selected.' To the right, there is a 'Discount Code' field, an 'Apply' button, and a 'Total: \$0.00' display. A 'Continue' button with a right arrow is at the bottom right.

YOUR JOB LISTING ON HYRELL

indeed™ + simplyhired® + craigslist

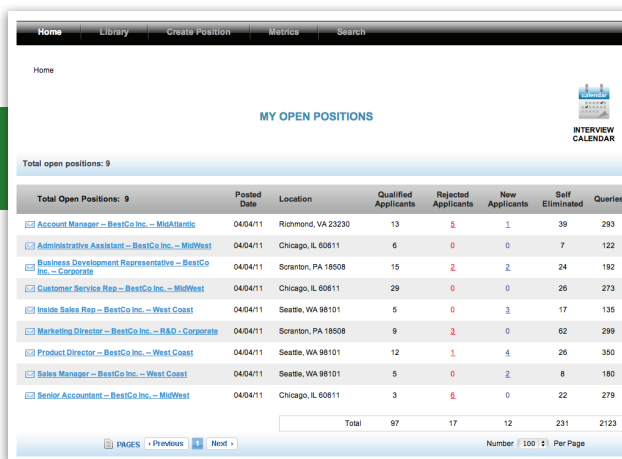
one search. all jobs.



FEATURE RICH HIRING SYSTEM

Applicant Prequalification

At the core of Hyrell's platform is the ability to provide franchisees with the most qualified applicants. The system automatically scores and ranks incoming applicants so users can focus their time on the applicants that really matter.



Home | Library | Create Position | Metrics | Search

Home

MY OPEN POSITIONS

Total open positions: 9

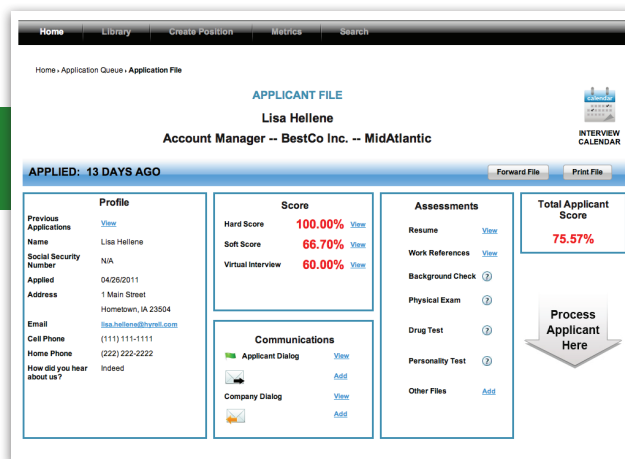
Total Open Positions: 9	Posted Date	Location	Qualified Applicants	Rejected Applicants	New Applicants	Self Eliminated	Queries
Account Manager – BestCo Inc. – MidAtlantic	04/04/11	Richmond, VA 23230	13	5	1	39	293
Administrative Assistant – BestCo Inc. – MidWest	04/04/11	Chicago, IL 60611	6	0	0	7	122
Business Development Representative – BestCo Inc. – Corporate	04/04/11	Scranton, PA 18508	15	2	2	24	192
Customer Service Rep. – BestCo Inc. – MidWest	04/04/11	Chicago, IL 60611	29	0	0	26	273
Inside Sales Rep. – BestCo Inc. – West Coast	04/04/11	Seattle, WA 98101	5	0	3	17	135
Marketing Director – BestCo Inc. – R&D – Corporate	04/04/11	Scranton, PA 18508	9	3	0	62	299
Product Director – BestCo Inc. – West Coast	04/04/11	Seattle, WA 98101	12	1	4	26	350
Sales Manager – BestCo Inc. – West Coast	04/04/11	Seattle, WA 98101	5	0	2	8	180
Senior Accountant – BestCo Inc. – MidWest	04/04/11	Chicago, IL 60611	3	6	0	22	279
Total			97	17	12	231	2123

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Number | 100 | Per Page

Centralized Dashboard

Everything your franchisees need to post a job opening, track the response, and hire the best candidate is located on a simple, easy to use interface. Additionally, the corporate team can access this dashboard which features hiring data for each position posted throughout their network, allowing them to stay connected to the needs of each location.



Home | Library | Create Position | Metrics | Search

Home - Application Queue - Application File

APPLICANT FILE

Lisa Hellene
Account Manager – BestCo Inc. -- MidAtlantic

INTERVIEW CALENDAR

APPLIED: 13 DAYS AGO

Forward File | Print File

Profile	Score	Assessments	Total Applicant Score
Previous Applications View Name: Lisa Hellene Social Security Number: N/A Applied: 04/26/2011 Address: 1 Main Street, Hometown, IA 23504 Email: lisa.hellene@hyrell.com Cell Phone: (111) 111-1111 Home Phone: (222) 222-2222 How did you hear about us? Indico	Hard Score: 100.00% View Soft Score: 66.70% View Virtual Interview: 60.00% View	Assessments Resume: View Work References: View Background Check: ? Physical Exam: ? Drug Test: ? Personality Test: ? Other Files: Add	75.57%

Communications

- Applicant Dialog [View](#)
- Company Dialog [View](#)

Process Applicant Here

COMMUNICATION & TRACKING

Communication Management

It's time consuming and often frustrating to stay in contact with applicants. Hyrell fixes that by providing automatic updates to the applicants through the entire process with as little as two clicks.



Processing & Tracking

With one click of a button, franchisees can automatically communicate with each applicant letting him/her know exactly where they stand in the hiring process. The system logs and tracks all actions taken by the users in each applicant's electronic file.

Interview

APPLICANT: LISA HELLENE PHONE1: (111) 111-1111 PHONE2: (222) 222-2222

AUTO EMAIL

--> DO NOT REPLY TO THIS E-MAIL ADDRESS <--

Dear ##name##,

This is a courtesy reminder that you have a scheduled on-...

You may edit this e-mail by typing over the existing content.

Information inside the ##...## variables is automatically filled in by the system AND SHOULD NOT BE CHANGED BY THE USER.

ADDITIONAL INSTRUCTIONS

You may add additional interview reporting instructions in this space.

Send

Selected Time Slots

5/18/2011 12:30:00 PM **Delete**

Delete All Times

Available Time Slots for Friday, May 13, 2011

☐ 6:00 AM ☐ 6:15 AM ☐ 6:30 AM ☐ 6:45 AM

☐ 6:50 AM ☐ 6:15 AM ☐ 6:30 AM ☐ 6:45 AM

☐ 6:50 AM ☐ 6:15 AM ☐ 6:30 AM ☐ 6:45 AM

☐ 6:50 AM ☐ 6:15 AM ☐ 6:30 AM ☐ 6:45 AM

InterviewPopup.aspx?id=443

Home Library Create Position

Home - ApplicationQueue

Position Posted: 04/04/11

Total Hired: 0

Account Manager - BestCo Inc. - MidAtlantic

Step 1: Click on Applicant Name

Step 2: Score Virtual Interview

Step 3: Process Applicant (Hold, Verify, Interview, Hire, Reject)

Show Rejected Applicants: (NO)

Applicant (13)	Applied	Hard Skills	Soft Skills	Virtual Interview	TOTAL	Last Action Date	Status
Lisa Helene	13 Days Ago 04/05/11	100.00%	66.70%	60.00%	75.57%	05/09/11	Hold - Verify - Interview - Hire - Reject
Scott Dodson	35 Days Ago 04/04/11	60.70%	100.00%	62.90%	74.52%	01/09/11	Hold - Verify - Interview - Hire - Reject
Russ Reese	35 Days Ago 04/04/11	60.70%	100.00%	73.30%	78.61%	01/09/11	Hold - Verify - Interview - Hire - Reject
Jennifer Rowan	35 Days Ago 04/04/11	71.40%	100.00%	80.00%	83.80%	01/09/11	Hold - Verify - Interview - Hire - Reject
Allison Goldenbaki	35 Days Ago 04/04/11	60.70%	83.30%	80.00%	74.67%	01/09/11	Hold - Verify - Interview - Hire - Reject
MELINDA ATKINS	35 Days Ago 04/04/11	100.00%	100.00%	80.00%	93.33%	01/09/11	Hold - Verify - Interview - Hire - Reject
Robert Deleasantia	35 Days Ago 04/04/11	60.70%	100.00%	80.00%	80.23%	01/09/11	Hold - Verify - Interview - Hire - Reject
Christina Mulvihy	35 Days Ago 04/04/11	71.40%	100.00%	80.00%	83.80%	01/09/11	Hold - Verify - Interview - Hire - Reject
Jeff Mericle	35 Days Ago 04/04/11	100.00%	100.00%	80.00%	93.33%	01/09/11	Hold - Verify - Interview - Hire - Reject
Phillip McGuire	35 Days Ago 04/04/11	60.70%	100.00%	80.00%	80.23%	01/09/11	Hold - Verify - Interview - Hire - Reject
Michael Pasoluci	35 Days Ago 04/04/11	71.40%	100.00%	Score Now	Pending		Hold - Verify - Interview - Hire - Reject
James Dousher	35 Days Ago 04/04/11	100.00%	100.00%	Score Now	Pending		Hold - Verify - Interview - Hire - Reject
Patrick Hart	35 Days Ago 04/04/11	71.40%	100.00%	Score Now	Pending		Hold - Verify - Interview - Hire - Reject

CUSTOMIZATION

Branded Platform

Each franchise network receives a fully-branded hiring solution that is hosted, managed and maintained on our secure cloud servers.

Integration

Hyrell's postings are easily integrated into your company website. Whether you are a large company with many open roles or a small shop with just a few, Hyrell's system easily integrates to support your needs.

BESTCO
incorporated

Job Details

Job Title, Company or other Keywords

Where

City, State, and/or Zip code

[List All Jobs](#)

Results

Distance: within 25 Miles



KEY FEATURES

- Users save over 50% of current hiring time.
- Easily highlights applicants that are the best fit.
- Process-driven workflow compliments existing daily activities and ensures consistent practices throughout the organization.
- Scalable infrastructure allows for seamless and immediate deployment to all franchise locations.
- Support and live help is included with every instance.

Don't Just Listen to Us, Listen To Our Satisfied Customers

“ Our FASTSIGNS franchise owners, who have utilized the Hyrell online hiring system, have found it to be most beneficial. Not only can they choose from an array of prepared job descriptions and modify them as needed, but they really appreciate the ability to quickly determine the candidates that meet their requirements without having to review large numbers of inquiries. The Hyrell team is quick to respond to our owners' needs and has been very proactive with FASTSIGNS corporate to making changes based on the feedback received from our owners. We look forward to an enduring relationship with Hyrell. ”

Dave James, Vice President of Development Services – FASTSIGNS

PRICING

- No setup cost to corporate office!
- \$225 per post for franchisees.
 - Lower than traditional job boards and newspapers.
 - Includes full online hiring system.

**Let us get you started
with a better way to hire.**

**To schedule a free one-on-one demo
& learn more about Hyrell, call
1-877-695-0194 and we'll develop a
custom package to suit your needs.**



HYRELL

Online Hiring Systems

1-877-695-0194

or visit www.Hyrell.com

AN ONLINE HIRING SYSTEM
DESIGNED SPECIFICALLY
FOR FRANCHISEES.

SAVE TIME.

SAVE MONEY.

GET BETTER QUALITY
APPLICANTS.